

FIRST REGULAR SESSION

HOUSE BILL NO. 972

96TH GENERAL ASSEMBLY

INTRODUCED BY REPRESENTATIVE JOHNSON.

2115L.02I

D. ADAM CRUMBLISS, Chief Clerk

AN ACT

To amend chapter 620, RSMo, by adding thereto one new section relating to certain companies developing the department of economic development's internet websites.

Be it enacted by the General Assembly of the state of Missouri, as follows:

Section A. Chapter 620, RSMo, is amended by adding thereto one new section, to be known as section 620.018, to read as follows:

620.018. 1. Private website development companies may be awarded contracts to operate the internet websites of the Missouri department of economic development, specifically www.ded.mo.gov and www.missouridevelopment.org. The state of Missouri shall own all the content on such websites, but the private website development company may use the website's content, add to the website's content, and apply search engine optimization to the website's content. Any private website development company awarded the contract under this section shall have a proven track record in search engine optimization to be determined by the department of economic development and shall provide at least three examples of increasing its past client's search engine rankings.

2. Private website development companies that take over such websites may profit from selling online advertising to realtors, insurance companies, attorneys, private business parks, the chamber of commerce, banks, and any other entity that will benefit from growing Missouri businesses.

3. Up to three private development companies may operate each website, and the contracts shall be awarded at no cost to such company.

4. The performance of each private development company shall be monitored by the department of economic development, and any contract can be cancelled at any time

EXPLANATION — Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and is intended to be omitted from the law. Matter in **bold-face** type in the above bill is proposed language.

18 **by the department of economic development without prior notice. Any such company that**
19 **does not operate under guidelines determined by the department of economic development**
20 **shall lose such contract.**

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