



NEWS

**From the Office of
Rep. Keith Elliott**

District 153

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Rep. Keith Elliott's Push to Protect Country-of-Origin Labeling Advances Out of Committee, Awaits Action on House Floor

JEFFERSON CITY, Mo. – State Representative Keith Elliott's effort to protect American agriculture and food transparency is gaining momentum in the Missouri House of Representatives.

House Concurrent Resolution 9 (HCR 9), which urges the federal government to reinstate mandatory country-of-origin labeling (COOL), has been rolled into a House Committee Substitute alongside a similar measure, HCR 15. The combined resolution passed out of committee with a unanimous 15-0 vote and is now set to advance to the House floor.

"This resolution petitions our federal government to protect the labeling, which we have worked so hard to make the greatest label in the world—and not pass it out as a 'free admission ticket' to all our competitors," Rep. Elliott, R-Doniphan, said.

This legislation underscores the importance of labeling standards to ensure the transparency that consumers deserve. It sends a strong message from Missouri lawmakers: protecting the integrity of American agriculture must be a national priority.

"When you talk to the boots-on-the-ground folks in this industry, they ask a simple question: '*Who wouldn't support legislation that protects American cattlemen?*'" said Rep. Elliott. "Well, it turns out the enemies are a lot closer to home than you might think. That's why I urge every citizen: Know how your legislators are voting and know what the organizations you belong to are supporting. It WILL probably surprise you."

The House Committee Substitute for HCR 9 and HCR 15 was passed out of the Special Committee on Intergovernmental Affairs and now heads to the full House of Representatives for consideration.

This resolution reaffirms Missouri's commitment to its farmers, ranchers, producers, and consumers—and calls on Washington to do the same.

Rep. Keith Elliott, a Republican, represents Ripley, Carter, Oregon, and parts of Howell, Shannon, and Wayne counties (District 153) in the Missouri House of Representatives. Rep. Elliott was elected in November 2024. For more information, please contact Rep. Elliott at 573-751-1066 or by email at Keith.Elliott@house.mo.gov

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