

COMMITTEE ON LEGISLATIVE RESEARCH
OVERSIGHT DIVISION

FISCAL NOTE

L.R. No.: 3569-01
Bill No.: HB 1112
Subject: Abortion; Health Care Professionals; Medical Procedures and Personnel
Type: Revised
Date: April 24, 2006
 #Corrected with Oversight assumptions

FISCAL SUMMARY

| ESTIMATED NET EFFECT ON GENERAL REVENUE FUND | | | |
|--|------------------------------|------------------------------|------------------------------|
| FUND AFFECTED | FY 2007 | FY 2008 | FY 2009 |
| #General Revenue | (Less than \$322,955) | (Less than \$330,169) | (Less than \$333,695) |
| | | | |
| Total Estimated Net Effect on General Revenue #Fund | (Less than \$322,955) | (Less than \$330,169) | (Less than \$333,695) |

| ESTIMATED NET EFFECT ON OTHER STATE FUNDS | | | |
|---|------------|------------|------------|
| FUND AFFECTED | FY 2007 | FY 2008 | FY 2009 |
| | | | |
| | | | |
| Total Estimated Net Effect on <u>Other</u> State Funds | \$0 | \$0 | \$0 |

Numbers within parentheses: () indicate costs or losses.
 This fiscal note contains 6 pages.

| ESTIMATED NET EFFECT ON FEDERAL FUNDS | | | |
|---|----------------|----------------|----------------|
| FUND AFFECTED | FY 2007 | FY 2008 | FY 2009 |
| | | | |
| | | | |
| Total Estimated Net Effect on <u>All</u> Federal Funds | \$0 | \$0 | \$0 |

| ESTIMATED NET EFFECT ON LOCAL FUNDS | | | |
|--|----------------|----------------|----------------|
| FUND AFFECTED | FY 2007 | FY 2008 | FY 2009 |
| Local Government | \$0 | \$0 | \$0 |

FISCAL ANALYSIS

ASSUMPTION

Officials from the **Office of Administration–Division of Budget and Planning, Department of Economic Development–Division of Professional Registration, the Coordinating Board of Higher Education, the Department of Labor and Industrial Relations, and the Secretary of State** assume this proposal would not fiscally impact their agencies.

Officials from the **Department of Elementary and Secondary Education (DES)** assume DES would not be responsible for administering the programs.

Officials from the **Office of Attorney General (AGO)** assume that because the AGO is responsible for defending legislation in constitutionality claims, AGO assumes that the nature of the provisions in this proposal could create a fiscal impact. AGO assumes costs are unknown, but less than \$100,000.

Officials from the **Department of Social Services–Children’s Division (CD)** assumes any requirements relating to adoption services provided by the CD can be handled by existing policy and resources.

ASSUMPTION (continued)

Officials from the **Department of Social Services–Division of Medical Services (DMS)** assumes this proposal would not fiscally impact their agency.

Officials from the **Department of Mental Health (DMH)** state the proposal requires “mental health care” under services to be provided. DMH assumes services would be provided by DMH and costs would be unknown but less than \$100,000.

Officials from the **Department of Health and Senior Services (DOH)** state DOH does have a program for alternatives to abortion. DOH assumes this proposal would provide for a statewide awareness campaign about the Alternatives to Abortion program.

DOH states it would need two staff to manage and support the program including a Health Program Representative III (HPR III) and an Office Support Assistant (Keyboarding). Any funds appropriated to provide services would be used to fund services described in the legislative language.

The HPR III would manage all aspects of the Missouri Alternatives to Abortion program, including development and management of contracts, quality assurance, contract monitoring, evaluation of contracts, products, and overall program effectiveness. The HPR III would coordinate with other agencies, programs or departments with similar or related services; develop and maintain budgetary information; provide professional and technical assistance to contractors, internal and external staff and the general public; develop and conduct appropriate monitoring and technical assistance for contractors; maintain quality levels of efficiency and productivity; develop and evaluate informational materials; keep apprised of new trends with marketing techniques; meet regularly with contractors to ensure appropriateness of advertising and that the appropriate approach is being used for the service area in order to create awareness of program.

The OSA would be responsible for supporting the HPR III and the Missouri Alternatives to Abortion program. The position would prepare forms, letters, reports, and other materials; compose correspondence, proofread program materials; maintain a filing system; answer and route phone messages; prepare purchase orders and supply requisitions, time and attendance records, and other documents; open and sort mail; compile and summarize data.

As with its other media advertising, the DOH would contract with advertising agencies conduct the advertising campaign. The DOH would develop and create as much of the campaign as possible to reduce costs. Two marketing firms were contacted regarding the portion of the legislation as it pertains to the advertising campaign. One firm estimated \$375,000 to \$600,000. Another estimated \$545,000 to \$700,000. All firms made the statement that the more money

ASSUMPTION (continued)

spent on the campaign, the better the quality. The average of these ranges is \$460,000 to \$650,000. The DOH calculated the media campaign costs by averaging these ranges. This provided a cost of \$450,000.

The methodology used in arriving at the state fiscal impact for brochures was calculated based upon an estimate provided by OA State Printing for 10,000 tri-fold, double-sided brochures printed on 60 lb paper with two ink colors. The DOH would mail the brochures to private adoption agencies, family planning clinics, abortion clinics, medical clinics, and the general public. There would be a need of approximately 50 brochures for each type resulting in a total number of 50,000 brochures at .03 each. Postage costs were calculated by estimating 1,000 mailings at \$2.00 each.

Oversight has, for fiscal note purposes only, changed the starting salary for the DOH positions to correspond to the first step above minimum for comparable positions in the state's merit system pay grid. This decision reflects a study of actual starting salaries for new state employees for a six month period and the policy of the Oversight Subcommittee of the Joint Committee on Legislative Research.

#Based on a public awareness campaign for umbilical cord blood bank donations, DOH assumed the awareness campaign would cost \$2,800 for brochures, \$1,065 for posters, \$2,840 for postage, \$30,000 for a radio campaign, and \$225 for translation of materials into Spanish. DOH estimated total public awareness costs to be \$36,570 in FY07, \$36,797 in FY08 and \$37,901 in FY09. **Oversight** assumes a similar public awareness campaign could be used in this proposal at the same cost.

| <u>FISCAL IMPACT - State Government</u> | FY 2007 (10 Mo.) | FY 2008 | FY 2009 |
|---|---------------------|---------|---------|
|---|---------------------|---------|---------|

GENERAL REVENUE

Costs—Office of Attorney General

| | | | |
|------------------|--------------------------|--------------------------|--------------------------|
| Litigation costs | (Less than \$100,000) | (Less than \$100,000) | (Less than \$100,000) |
|------------------|--------------------------|--------------------------|--------------------------|

Costs—Department of Mental Health

| | | | |
|---------------|--------------------------|--------------------------|--------------------------|
| Program costs | (Less than \$100,000) | (Less than \$100,000) | (Less than \$100,000) |
|---------------|--------------------------|--------------------------|--------------------------|

| <u>FISCAL IMPACT - State Government</u> | FY 2007 (10 Mo.) | FY 2008 | FY 2009 |
|---|-------------------------------------|-------------------------------------|-------------------------------------|
| <u>Costs—Department of Health and Senior Services</u> | | | |
| Personal Service | (\$42,290) | (\$52,939) | (\$54,263) |
| Fringe benefits | (\$18,633) | (\$23,325) | (\$23,908) |
| Expense and Equipment | (\$25,462) | (\$17,108) | (\$17,623) |
| # Advertising campaign | <u>(\$36,570)</u> | <u>(\$36,797)</u> | <u>(\$37,901)</u> |
| | <u>(\$122,955)</u> | <u>(\$130,169)</u> | <u>(\$133,695)</u> |
| #ESTIMATED NET EFFECT ON GENERAL REVENUE | <u>(Less than \$322,955)</u> | <u>(Less than \$330,169)</u> | <u>(Less than \$333,695)</u> |

| <u>FISCAL IMPACT - Local Government</u> | FY 2007 (10 Mo.) | FY 2008 | FY 2009 |
|---|---------------------|-------------------|-------------------|
| | <u>\$0</u> | <u>\$0</u> | <u>\$0</u> |

FISCAL IMPACT - Small Business

No direct fiscal impact to small businesses would be expected as a result of this proposal.

DESCRIPTION

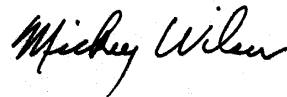
This proposal establishes the Missouri Alternatives to Abortion Services Program and the Missouri Alternatives to Abortion Public Awareness Program to provide services or counseling to pregnant women and assistance to women in caring for their children or placing them up for adoption. Counseling and services are available to a woman during her pregnancy and for one year after the birth of her child.

The department or departments to which the programs are assigned are required to develop an advertising campaign publicizing alternatives to abortion and to prioritize federal, public, and private moneys so that they are used first to fund these programs. These programs and their funds will not be used to perform, induce, or assist in abortions.

This legislation is not federally mandated, would not duplicate any other program and would not require additional capital improvements or rental space.

SOURCES OF INFORMATION

Office of Administration–
Division of Budget and Planning
Department of Elementary and Secondary Education
Office of Attorney General
Department of Economic Development–
Division of Professional Registration
Coordinating Board of Higher Education
Department of Labor and Industrial Relations
Secretary of State
Department of Social Services–
Children’s Division
Division of Medical Services
Department of Mental Health
Department of Health and Senior Services



Mickey Wilson, CPA
Director
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