

FIRST REGULAR SESSION

# HOUSE BILL NO. 221

## 94TH GENERAL ASSEMBLY

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INTRODUCED BY REPRESENTATIVES YATES (Sponsor),  
COOPER (120) AND HARRIS (23) (Co-sponsors).

Pre-filed January 2, 2007 and copies ordered printed.

D. ADAM CRUMBLISS, Chief Clerk

1054L.011

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### AN ACT

To repeal sections 407.1200, 407.1203, 407.1206, 407.1209, 407.1212, 407.1215, 407.1218, 407.1221, 407.1224, 407.1225, and 407.1227, RSMo, and to enact in lieu thereof twenty-two new sections relating to service contracts, with an effective date.

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*Be it enacted by the General Assembly of the state of Missouri, as follows:*

Section A. Sections 407.1200, 407.1203, 407.1206, 407.1209, 407.1212, 407.1215, 2 407.1218, 407.1221, 407.1224, 407.1225, and 407.1227, RSMo, are repealed and twenty-two 3 new sections enacted in lieu thereof, to be known as sections 385.200, 385.202, 385.204, 4 385.206, 385.208, 385.210, 385.212, 385.214, 385.216, 385.218, 385.220, 385.300, 385.302, 5 385.304, 385.306, 385.308, 385.310, 385.312, 385.314, 385.316, 385.318, and 385.320, to read 6 as follows:

**385.200. As used in sections 385.200 to 385.220, the following terms mean:**

2 (1) "Administrator", the person other than a provider who is responsible for the 3 administration of the service contracts or the service contracts plan or for any filings 4 required by sections 385.200 to 385.220;

5 (2) "Consumer", a natural person who buys other than for purposes of resale any 6 tangible personal property that is distributed in commerce and that is normally used for 7 personal, family, or household purposes and not for business or research purposes;

8 (3) "Dealers", any motor vehicle dealer or boat dealer licensed or required to be 9 licensed under the provisions of sections 301.550 to 301.573, RSMo;

EXPLANATION — Matter enclosed in bold-faced brackets [thus] in the above bill is not enacted and is intended to be omitted from the law. Matter in **bold-face** type in the above bill is proposed language.

- 10           (4) **"Director"**, the director of the department of insurance, financial institutions  
11 **and professional registration;**
- 12           (5) **"Maintenance agreement"**, a contract of limited duration that provides for  
13 **scheduled maintenance only;**
- 14           (6) **"Manufacturer"**, any of the following:
- 15           (a) **A person who manufactures or produces the property and sells the property**  
16 **under the person's own name or label;**
- 17           (b) **A subsidiary of the person who manufactures or produces the property;**
- 18           (c) **A person who owns one hundred percent of the entity that manufactures or**  
19 **produces the property;**
- 20           (d) **A person that does not manufacture or produce the property, but the property**  
21 **is sold under its trade name label;**
- 22           (e) **A person who manufactures or produces the property and the property is sold**  
23 **under the trade name or label of another person;**
- 24           (f) **A person who does not manufacture or produce the property but, under a**  
25 **written contract, licenses the use of its trade name or label to another person who sells the**  
26 **property under the licensor's trade name or label;**
- 27           (7) **"Mechanical breakdown insurance"**, a policy, contract, or agreement issued by  
28 **an authorized insurer who provides for the repair, replacement, or maintenance of a motor**  
29 **vehicle or indemnification for repair, replacement, or service, for the operational or**  
30 **structural failure of a motor vehicle due to a defect in materials or workmanship or to**  
31 **normal wear and tear;**
- 32           (8) **"Motor vehicle extended service contract" or "service contract"**, a contract or  
33 **agreement for a separately stated consideration or for a specific duration to perform the**  
34 **repair, replacement, or maintenance of a motor vehicle or indemnification for repair,**  
35 **replacement, or maintenance, for the operational or structural failure due to a defect in**  
36 **materials, workmanship, or normal wear and tear, with or without additional provision**  
37 **for incidental payment of indemnity under limited circumstances, including but not limited**  
38 **to towing, rental, and emergency road service, but does not include mechanical breakdown**  
39 **insurance or maintenance agreements;**
- 40           (9) **"Nonoriginal manufacturer's parts"**, replacement parts not made for or by the  
41 **original manufacturer of the property, commonly referred to as after market parts;**
- 42           (10) **"Person"**, an individual, partnership, corporation, incorporated or  
43 **unincorporated association, joint stock company, reciprocal, syndicate, or any similar**  
44 **entity or combination of entities acting in concert;**

45 (11) "Premium", the consideration paid to an insurer for a reimbursement  
46 insurance policy;

47 (12) "Provider", a person who is contractually obligated to the service contract  
48 holder under the terms of a motor vehicle extended service contract;

49 (13) "Provider fee", the consideration paid for a motor vehicle extended service  
50 contract by a service contract holder;

51 (14) "Reimbursement insurance policy", a policy of insurance issued to a provider  
52 and under which the insurer agrees, for the benefit of the motor vehicle extended service  
53 contract holders, to discharge all of the obligations and liabilities of the provider under the  
54 terms of the motor vehicle extended service contracts in the event of nonperformance by  
55 the provider. All obligations and liabilities include, but are not limited to, failure of the  
56 provider to perform under the motor vehicle extended service contract and the return of  
57 the unearned provider fee in the event of the provider's unwillingness or inability to  
58 reimburse the unearned provider fee in the event of termination of a motor vehicle  
59 extended service contract;

60 (15) "Service contract holder" or "contract holder", a person who is the purchaser  
61 or holder of a motor vehicle extended service contract;

62 (16) "Warranty", a warranty made solely by the manufacturer, importer, or seller  
63 of property or services without charge, that is not negotiated or separated from the sale of  
64 the product and is incidental to the sale of the product, that guarantees indemnity for  
65 defective parts, mechanical or electrical breakdown, labor, or other remedial measures,  
66 such as repair or replacement of the property or repetition of services.

385.202. 1. Motor vehicle extended service contracts shall not be issued, sold, or  
2 offered for sale in this state unless the provider or its designee has:

3 (1) Provided a receipt for the purchase of the motor vehicle extended service  
4 contract to the contract holder at the date of purchase;

5 (2) Provided a copy of the motor vehicle extended service contract to the service  
6 contract holder within a reasonable period of time from the date of purchase; and

7 (3) Complied with the provisions of sections 385.200 to 385.220.

8 2. All providers of motor vehicle extended service contracts sold in this state shall  
9 file a registration with the director on a form, at a fee and at a frequency prescribed by the  
10 director.

11 3. In order to assure the faithful performance of a provider's obligations to its  
12 contract holders, each provider who is contractually obligated to provide service under a  
13 motor vehicle extended service contract shall:

14           **(1) Insure all motor vehicle extended service contracts under a reimbursement**  
15 **insurance policy issued by an insurer authorized to transact insurance in this state; or**

16           **(2) (a) Maintain a funded reserve account for its obligation under its contracts**  
17 **issued and outstanding in this state. The reserves shall not be less than forty percent of**  
18 **gross consideration received, less claims paid, on the sale of the motor vehicle extended**  
19 **service contract for all in-force contracts. The reserve account shall be subject to**  
20 **examination and review by the director; and**

21           **(b) Place in trust with the director a financial security deposit, having a value of not**  
22 **less than five percent of the gross consideration received, less claims paid, on the sale of the**  
23 **motor vehicle extended service contract for all motor vehicle extended service contracts**  
24 **issued and in force, but not less than twenty-five thousand dollars, consisting of one of the**  
25 **following:**

26           **a. A surety bond issued by an authorized surety;**

27           **b. Securities of the type eligible for deposit by authorized insurers in this state;**

28           **c. Cash;**

29           **d. A letter of credit issued by a qualified financial institution; or**

30           **e. Another form of security prescribed by regulations issued by the director; or**

31           **(3) (a) Maintain a net worth of one hundred million dollars; and**

32           **(b) Upon request, provide the director with a copy of the provider's or, if the**  
33 **provider's financial statements are consolidated with those of its parent company, the**  
34 **provider's parent company's most recent Form 10-K filed with the Securities and**  
35 **Exchange Commission (SEC) within the last calendar year, or if the company does not file**  
36 **with the SEC, a copy of the company's audited financial statements, which shows a net**  
37 **worth of the provider or its parent company of at least one hundred million dollars. If the**  
38 **provider's parent company's Form 10-K or audited financial statements are filed to meet**  
39 **the provider's financial stability requirement, then the parent company shall agree to**  
40 **guarantee the obligations of the obligor relating to motor vehicle extended service contracts**  
41 **sold by the provider in this state.**

42           **4. Provider fees collected on motor vehicle extended service contracts shall not be**  
43 **subject to premium taxes. Premiums for reimbursement insurance policies shall be subject**  
44 **to applicable premium taxes.**

45           **5. Except for the registration requirement in subsection 2 of this section, persons**  
46 **marketing, selling, or offering to sell motor vehicle extended service contracts for providers**  
47 **that comply with sections 385.200 to 385.220 are exempt from this state's licensing**  
48 **requirements.**

49           **6. Providers complying with the provisions of sections 385.200 to 385.220 are not**  
50 **required to comply with other provisions of chapter 374 or 375, RSMo, or any other**  
51 **provisions governing insurance companies, except as specifically provided.**

**385.204. Reimbursement insurance policies insuring motor vehicle extended service**  
2 **contracts issued, sold, or offered for sale in this state shall conspicuously state that, upon**  
3 **failure of the provider to perform under the contract, such as failure to return the**  
4 **unearned provider fee, the insurer that issued the policy shall pay on behalf of the provider**  
5 **any sums the provider is legally obligated to pay or shall provide the service for which the**  
6 **provider is legally obligated to perform according to the provider's contractual obligations**  
7 **under the motor vehicle extended service contracts issued or sold by the provider.**

**385.206. 1. No person, other than a dealer, manufacturer, federally insured**  
2 **depository institution, or a lender licensed and defined under the requirements of sections**  
3 **367.100 to 367.215, RSMo, shall sell, offer for sale, or solicit the sale of a motor vehicle**  
4 **extended service contract to a consumer.**

5           **2. No administrator or provider shall use a dealer as a fronting company, and no**  
6 **dealer shall act as a fronting company. For purposes of this subsection, "fronting**  
7 **company" means a dealer that authorizes a third-party administrator or provider to use**  
8 **its name or business to evade or circumvent the provisions of subsection 1 of this section.**

9           **3. Motor vehicle extended service contracts issued, sold, or offered for sale in this**  
10 **state shall be written in clear, understandable language, and the entire contract shall be**  
11 **printed or typed in easy-to-read type and conspicuously disclose the requirements in this**  
12 **section, as applicable.**

13           **4. Motor vehicle extended service contracts insured under a reimbursement**  
14 **insurance policy under subsection 3 of section 385.202 shall contain a statement in**  
15 **substantially the following form: "Obligations of the provider under this service contract**  
16 **are guaranteed under a service contract reimbursement insurance policy. If the provider**  
17 **fails to pay or provide service on a claim within sixty days after proof of loss has been filed,**  
18 **the contract holder is entitled to make a claim directly against the insurance company."**  
19 **A claim against the provider also shall include a claim for return of the unearned provider**  
20 **fee. The motor vehicle extended service contract also shall state conspicuously the name**  
21 **and address of the insurer.**

22           **5. Motor vehicle extended service contracts not insured under a reimbursement**  
23 **insurance policy pursuant to subsection 3 of section 385.202 shall contain a statement in**  
24 **substantially the following form: "Obligations of the provider under this service contract**  
25 **are backed only by the full faith and credit of the provider (issuer) and are not guaranteed**  
26 **under a service contract reimbursement insurance policy." A claim against the provider**

27 also shall include a claim for return of the unearned provider fee. The motor vehicle  
28 extended service contract also shall state conspicuously the name and address of the  
29 provider.

30 6. Motor vehicle extended service contracts shall identify any administrator, the  
31 provider obligated to perform the service under the contract, the motor vehicle extended  
32 service contract seller, and the service contract holder to the extent that the name and  
33 address of the service contract holder has been furnished by the service contract holder.

34 7. Motor vehicle extended service contracts shall state conspicuously the total  
35 purchase price and the terms under which the motor vehicle extended service contract is  
36 sold. The purchase price is not required to be preprinted on the motor vehicle extended  
37 service contract and may be negotiated at the time of sale with the service contract holder.

38 8. If prior approval of repair work is required, the motor vehicle extended service  
39 contracts shall state conspicuously the procedure for obtaining prior approval and for  
40 making a claim, including a toll-free telephone number for claim service and a procedure  
41 for obtaining emergency repairs performed outside of normal business hours.

42 9. Motor vehicle extended service contracts shall state conspicuously the existence  
43 of any deductible amount.

44 10. Motor vehicle extended service contracts shall specify the merchandise and  
45 services to be provided and any limitations, exceptions, and exclusions.

46 11. Motor vehicle extended service contracts shall state the conditions upon which  
47 the use of nonoriginal manufacturer's parts, or substitute service, may be allowed.  
48 Conditions stated shall comply with applicable state and federal laws.

49 12. Motor vehicle extended service contracts shall state any terms, restrictions, or  
50 conditions governing the transferability of the motor vehicle extended service contract.

51 13. Motor vehicle extended service contracts shall state the terms, restrictions, or  
52 conditions governing termination of the service contract by the service contract holder.  
53 The provider of the motor vehicle extended service contract shall mail a written notice to  
54 the contract holder within fifteen days of the date of termination.

55 14. Motor vehicle extended service contracts shall require every provider to permit  
56 the service contract holder to return the contract within at least twenty business days of  
57 mailing date of the motor vehicle extended service contract or within at least ten days if the  
58 service contract is delivered at the time of sale or within a longer time period permitted  
59 under the contract. If no claim has been made under the contract, the contract is void and  
60 the provider shall refund to the contract holder the full purchase price of the contract. A  
61 ten percent penalty per month shall be added to a refund that is not paid within thirty days

62 of return of the contract to the provider. The applicable free-look time periods on service  
63 contracts shall apply only to the original service contract purchaser.

64 **15. Motor vehicle extended service contracts shall set forth all of the obligations and**  
65 **duties of the service contract holder, such as the duty to protect against any further**  
66 **damage and the requirement for certain service and maintenance.**

67 **16. Motor vehicle extended service contracts shall state clearly whether or not the**  
68 **service contract provides for or excludes consequential damages or preexisting conditions.**

**385.208. 1. A provider shall not use in its name the words insurance, casualty,**  
2 **guaranty, surety, mutual, or any other words descriptive of the insurance, casualty,**  
3 **guaranty, or surety business, nor shall such provider use a name deceptively similar to the**  
4 **name or description of any insurance or surety corporation, or any other provider. This**  
5 **section shall not apply to a company that was using any of the prohibited language in its**  
6 **name prior to August 28, 2007. However, a company using the prohibited language in its**  
7 **name shall disclose conspicuously in its motor vehicle extended service contract the**  
8 **following statement: "This agreement is not an insurance contract."**

9 **2. A provider or its representative shall not in its motor vehicle extended service**  
10 **contracts or literature make, permit, or cause to be made any false or misleading**  
11 **statement, or deliberately omit any material statement that would be considered misleading**  
12 **if omitted, in connection with the sale, offer to sell or advertisement of a motor vehicle**  
13 **extended service contract.**

14 **3. A person, such as a bank, savings and loan association, lending institution,**  
15 **manufacturer or seller of any product, shall not require the purchase of a service contract**  
16 **as a condition of a loan or a condition for the sale of any property.**

**385.210. 1. An administrator, provider, or other intermediary shall keep accurate**  
2 **accounts, books, and records concerning transactions regulated by sections 385.200 to**  
3 **385.220.**

4 **2. An administrator's, provider's, or other intermediary's accounts, books, and**  
5 **records shall include:**

6 **(1) Copies of each type of motor vehicle extended service contract issued;**

7 **(2) The name and address of each service holder to the extent that the name and**  
8 **address have been furnished by the service contract holder;**

9 **(3) A list of the provider locations where motor vehicle extended service contracts**  
10 **are marketed, sold, or offered for sale; and**

11 **(4) Claims files that shall contain at least the dates, amounts, and description of all**  
12 **receipts, claims, and expenditures related to the motor vehicle extended service contracts.**

13           **3. Except as provided in this section, an administrator shall retain all records**  
14 **pertaining to each motor vehicle extended service contract holder for at least three years**  
15 **after the specified period of coverage has expired.**

16           **4. An administrator, provider, or other intermediary may keep all records required**  
17 **under sections 385.200 to 385.220 on a computer disk or other similar technology. If an**  
18 **administrator, provider, or other intermediary maintains records in other than hard copy,**  
19 **records shall be accessible from a computer terminal available to the director and be**  
20 **capable of duplication to legible hard copy.**

21           **5. An administrator, provider, or other intermediary discontinuing business in this**  
22 **state shall maintain its records until it furnishes the director satisfactory proof that it has**  
23 **discharged all obligations to contract holders in this state.**

24           **6. An administrator, provider, or other intermediary shall make all accounts,**  
25 **books, and records concerning transactions regulated pursuant to sections 385.200 to**  
26 **385.220 or other pertinent laws available to the director upon request.**

**385.212. As applicable, an insurer that issued a reimbursement insurance policy**  
2 **shall not terminate the policy until a notice of termination, in a form and time frame**  
3 **prescribed by the director, has been mailed or delivered to the director. The termination**  
4 **of a reimbursement insurance policy shall not reduce the issuer's responsibility for motor**  
5 **vehicle extended service contracts issued by providers prior to the date of the termination.**

**385.214. 1. Providers are considered to be the agent of the insurer that issued the**  
2 **reimbursement insurance policy. In cases where a provider is acting as an administrator**  
3 **and enlists other providers, the provider acting as the administrator shall notify the insurer**  
4 **of the existence and identities of the other providers.**

5           **2. The provisions of sections 385.200 to 385.220 shall not prevent or limit the right**  
6 **of an insurer that issued a reimbursement insurance policy to seek indemnification or**  
7 **subrogation against a provider if the insurer pays or is obligated to pay the service contract**  
8 **holder sums that the provider was obligated to pay under the provisions of the motor**  
9 **vehicle extended service contract or under a contractual agreement.**

**385.216. 1. The director may conduct investigations or examinations of providers,**  
2 **administrators, insurers, or other persons to enforce the provisions of sections 385.200 to**  
3 **385.220 and protect service contract holders in this state.**

4           **2. If the director determines that a person has engaged, is engaging, or is about to**  
5 **engage in a violation of sections 385.200 to 385.220 or a rule adopted or order issued**  
6 **pursuant thereto, or that a person has materially aided, is materially aiding, or is about to**  
7 **materially aid an act, practice, omission or course of business constituting a violation of**  
8 **sections 385.200 to 385.220 or a rule adopted or order issued pursuant thereto, the director**



9 may issue such administrative orders as authorized under section 374.046, RSMo. A  
10 violation of this section is a level two violation under section 374.049, RSMo.

11 3. If the director believes that a person has engaged, is engaging, or is about to  
12 engage in a violation of sections 385.200 to 385.220 or a rule adopted or order issued  
13 pursuant thereto, or that a person has materially aided, is materially aiding, or is about to  
14 materially aid an act, practice, omission or course of business constituting a violation of  
15 sections 385.200 to 385.220 or a rule adopted or order issued pursuant thereto, the director  
16 may maintain a civil action for relief authorized under section 374.048, RSMo. A violation  
17 of this section is a level two violation under section 374.049, RSMo.

18 4. The enforcement authority of the director under this section is cumulative to any  
19 other statutory authority of the director.

385.218. The director may promulgate rules to effectuate sections 385.200 to  
2 385.220. Any rule or portion of a rule, as that term is defined in section 536.010, RSMo,  
3 that is created under the authority delegated in this section shall become effective only if  
4 it complies with and is subject to all of the provisions of chapter 536, RSMo, and, if  
5 applicable, section 536.028, RSMo. This section and chapter 536, RSMo, are nonseverable  
6 and if any of the powers vested with the general assembly pursuant to chapter 536, RSMo,  
7 to review, to delay the effective date, or to disapprove and annul a rule are subsequently  
8 held unconstitutional, then the grant of rulemaking authority and any rule proposed or  
9 adopted after August 28, 2007, shall be invalid and void.

385.220. 1. The provisions of sections 385.200 to 385.220 shall not apply to:

- 2 (1) Warranties;
- 3 (2) Maintenance agreements;
- 4 (3) Commercial transactions; and
- 5 (4) Service contracts sold or offered for sale to persons other than consumers.

6 2. Manufacturer's contracts on the manufacturer's products need only comply with  
7 the provisions of sections 385.204, 385.205, and 385.210.

385.300. 1. As used in sections 385.300 to 385.320, the following terms mean:

- 2 (1) "Administrator", the person who is responsible for the handling and  
3 adjudication of claims under the product service agreements;
- 4 (2) "Consumer", a natural person who buys other than for purposes of resale any  
5 tangible personal property that is distributed in commerce and that is normally used for  
6 personal, family, or household purposes and not for business or research purposes;
- 7 (3) "Contract holder", a person who is the purchaser or holder of a service  
8 contract;

- 9           (4) **"Director"**, the director of the department of insurance, financial institutions,  
10 **and professional registration;**
- 11           (5) **"Maintenance agreement"**, a contract of limited duration that provides for  
12 **scheduled maintenance only;**
- 13           (6) **"Manufacturer"**, any of the following:
- 14           (a) **A person who manufactures or produces the property and sells the property**  
15 **under the person's own name or label;**
- 16           (b) **A subsidiary of the person who manufactures or produces the property;**
- 17           (c) **A person who owns one hundred percent of the entity that manufactures or**  
18 **produces the property;**
- 19           (d) **A person that does not manufacture or produce the property, but the property**  
20 **is sold under its trade name label;**
- 21           (e) **A person who manufactures or produces the property and the property is sold**  
22 **under the trade name or label of another person;**
- 23           (f) **A person who does not manufacture or produce the property but, under a**  
24 **written contract, licenses the use of its trade name or label to another person who sells the**  
25 **property under the licensor's trade name or label;**
- 26           (7) **"Nonoriginal manufacturer's parts"**, replacement parts not made for or by the  
27 **original manufacturer of the property, commonly referred to as after market parts;**
- 28           (8) **"Person"**, an individual, partnership, corporation, incorporated or  
29 **unincorporated association, joint stock company, reciprocal, syndicate, or any similar**  
30 **entity or combination of entities acting in concert;**
- 31           (9) **"Premium"**, the consideration paid to an insurer for a reimbursement  
32 **insurance policy;**
- 33           (10) **"Property"**, all forms of property;
- 34           (11) **"Provider"**, a person who issues, makes, or directly underwrites a service  
35 **contract, or is contractually obligated to the service contract holder under the terms of the**  
36 **service contract;**
- 37           (12) **"Provider fee"**, the consideration paid for a service contract, if any, by a  
38 **service contract holder;**
- 39           (13) **"Reimbursement insurance policy"**, a policy of insurance issued to a provider  
40 **to either provide reimbursement to the provider under the terms of the insured service**  
41 **contract issued or sold by the provider, or alternatively, in the event of nonperformance**  
42 **by the provider, to pay to service contract holders on behalf of the provider all covered**  
43 **contractual obligations incurred by the provider under the terms of the insured service**  
44 **contract issued or sold by the provider; and**

45           (14) "Service contract", a contract for a specific duration and consideration to  
46 perform the repair, replacement, or maintenance of property or indemnification for repair,  
47 replacement, or maintenance, for the operational or structural failure of any residential  
48 or other property due to a defect in materials, workmanship, or normal wear and tear,  
49 with or without additional provision for incidental payment of indemnity under limited  
50 circumstances, including, but not limited to, unavailability of parts, obsolescence, food  
51 spoilage, rental, and shipping. Service contracts may provide for the repair, replacement  
52 or maintenance of property for damage resulting from power surges or accidental damage.  
53 Service contract providers and administrators are not deemed to be engaged in the  
54 business of insurance in this state;

55           (15) "Warranty", a warranty made solely by the manufacturer, importer, or seller  
56 of property or services without charge, that is not negotiated or separated from the sale of  
57 the product and is incidental to the sale of the product, that guarantees indemnity for  
58 defective parts, mechanical or electrical breakdown, labor, or other remedial measures,  
59 such as repair or replacement of the property or repetition of services.

385.302. 1. It is unlawful for any person to issue, sell or offer for sale in this state  
2 any service contract, unless each provider has registered with the director on a form  
3 prescribed by the director. Each provider shall pay to the director a fee established by the  
4 director by rule, but not to exceed three hundred dollars annually.

5           2. A provider may, but is not required to, appoint an administrator or other  
6 designee to be responsible for any or all of the administration of service contracts and  
7 compliance with sections 385.300 to 385.320.

8           3. A provider or its designee shall provide a copy of the service contract to the  
9 service contract holder within a reasonable period of time following the date of purchase.

10           4. In order to assure the faithful performance of a provider's obligations to its  
11 contract holders, each provider who contractually is obligated to provide service under a  
12 service contract shall comply with one of the following subdivisions:

13           (1) (a) Maintain a funded reserve account for its obligations under its contract  
14 issues and outstanding in this state. The reserve shall not be less than forty percent of  
15 gross consideration received, less claims paid, on the sale of the service contract for all in-  
16 force contracts. The reserve account shall be subject to examination and review by the  
17 director; and

18           (b) Place in trust with the director a financial security deposit, having a value of not  
19 less than five percent of the gross consideration received, less claims paid, on the sale of the  
20 service contract for all service contracts issued and in force, but not less than twenty-five  
21 thousand dollars, consisting of one of the following:

- 22           **a. A surety bond issued by an authorized surety;**  
23           **b. Securities of the type eligible for deposit by authorized insurers in this state;**  
24           **c. Cash;**  
25           **d. A letter of credit issued by a qualified financial institution; or**  
26           **e. Another form of security prescribed by regulations issued by the director; or**  
27           **(2) (a) Maintain a net worth of one hundred million dollars; and**  
28           **(b) Provide the director with a copy of the provider's or, if the provider's financial**  
29 **statements are consolidated with those of its parent company, the provider's parent**  
30 **company's most recent Form 10-K filed or Form 20-F with the Securities and Exchange**  
31 **Commission (SEC) within the last calendar year, or if the company does not file with the**  
32 **SEC, a copy of the company's audited financial statements, which shows a net worth of the**  
33 **provider or its parent company of at least one hundred million dollars. If the provider's**  
34 **parent company's Form 10-K, Form 20-F, or audited financial statements are filed to meet**  
35 **the provider's financial stability requirement, then the parent company shall agree to**  
36 **guarantee the obligations of the obligor relating to service contracts sold by the provider**  
37 **in this state; or**  
38           **(3) Obtain a reimbursement insurance policy that demonstrates to the satisfaction**  
39 **of the director that one hundred percent of its service contract obligations to contract**  
40 **holders is covered by such policy and satisfies the requirements of this section. For the**  
41 **purposes of this subsection, the reimbursement insurance policy shall contain the following**  
42 **provisions:**  
43           **(a) In the event that the provider is unable to fulfill its obligation under contracts**  
44 **issued in this state for any reason, including insolvency, bankruptcy, or dissolution, the**  
45 **insurer will pay losses and unearned fees under such plans directly to the contract holder**  
46 **making a claim under the contract;**  
47           **(b) The insurer issuing the contractual liability policy shall assume full**  
48 **responsibility for the administration of claims in the event of the inability of the provider**  
49 **to do so; and**  
50           **(c) The policy may be canceled or not renewed by either the insurer or the provider**  
51 **not less than sixty days after written notice thereof has been given to the director and**  
52 **provider by the insurer;**  
53           **(4) The reimbursement insurance referenced in subdivision (3) above shall be**  
54 **obtained from an insurer that is authorized, registered or otherwise permitted to transact**  
55 **insurance in this state or a surplus lines insurer authorized pursuant to the laws of this**  
56 **state and which insurer meets one of the following requirements:**

57 (a) Maintain, at the time the policy is filed with the director and continuously  
58 thereafter:

59 a. Surplus as to policyholders and paid-in capital of at least fifteen million dollars;  
60 and

61 b. Annually file copies of the insurer's financial statements, its National Association  
62 of Insurance Commissioners annual statement, and the actuarial certification if required  
63 and filed in the insurer's state of domicile; or

64 (b) Maintain, at the time the policy is filed with the director and continuously  
65 thereafter:

66 a. Surplus as to policyholders and paid-in capital of less than fifteen million dollars  
67 but at least equal to ten million dollars;

68 b. Demonstrate to the satisfaction of the director that the insurer maintains a ratio  
69 of net written premiums, wherever written, to surplus as to policyholders and paid-in  
70 capital of not greater than three to one; and

71 c. Annually file copies of the insurer's financial statements, its National Association  
72 of Insurance Commissioners annual statement, and the actuarial certification if required  
73 and filed in the insurer's state of domicile.

74 5. Provider fees collected on service agreements shall not be subject to premium  
75 taxes. Premiums for reimbursement insurance policies shall be subject to applicable taxes.

76 6. Except for compliance with the provider's registration requirement in subsection  
77 1 of this section, a person marketing, selling, or offering to sell service contracts for a  
78 provider that is registered under this section is exempt from licensing as a producer under  
79 the insurance laws of this state.

385.304. Reimbursement insurance policies insuring service contracts issued, sold  
2 or offered for sale in this state shall state that, upon failure of the provider to perform  
3 under the contract, including the failure to return the unearned provider fee, the insurer  
4 that issued the policy shall pay or perform according to the provider's contractual  
5 obligations under the service contracts insured by the insurer.

385.306. 1. Service contracts marketed, issued, sold, or offered for sale in this state  
2 shall be written in clear, conspicuous, and understandable language, and the entire  
3 contract shall be printed or typed in easy-to-read type and conspicuously disclose the  
4 requirements in this section, as applicable.

5 2. Service contracts insured under a reimbursement insurance policy under  
6 subdivision (3) of subsection 4 of section 385.302 shall contain a statement in substantially  
7 the following form: "Obligations of the provider under this service contract are  
8 guaranteed under a reimbursement insurance policy. If the provider fails to pay or

9 provide service on a claim within sixty days after proof of loss has been filed, the contract  
10 holder is entitled to make a claim directly against the insurance company." A claim  
11 against the provider may also include a claim for return of the unearned provider fee. The  
12 service contract also shall state the name and address of the insurer.

13 **3. Service contracts not insured under a reimbursement insurance policy under**  
14 **subdivision (3) of subsection 4 of section 385.302 shall contain a statement in substantially**  
15 **the following form: "Obligations of the provider under this service contract are backed**  
16 **only by the full faith and credit of the provider (issuer) and are not guaranteed under a**  
17 **reimbursement insurance policy." A claim against the provider shall also include a claim**  
18 **for return of the unearned provider fee. The service contract shall also state the name and**  
19 **address of the provider.**

20 **4. Service contracts shall identify any administrator, the provider obligated to**  
21 **perform under the contract, and the service contract seller, if different than the provider**  
22 **or administrator. The identities of such parties are not required to be preprinted on the**  
23 **service contract and may be added to the service contract prior to delivery to the contract**  
24 **holder.**

25 **5. Service contracts shall state the total purchase price and the terms under which**  
26 **the service contract is sold. The purchase price is not required to be pre-printed on the**  
27 **service contract and may be negotiated at the time of sale with the service contract holder.**

28 **6. If prior approval of repair work is required, the service contracts shall state the**  
29 **procedure for obtaining prior approval and for making a claim, including a toll-free**  
30 **telephone number for claim service and a procedure for obtaining emergency repairs**  
31 **performed outside of normal business hours.**

32 **7. Service contracts shall state the existence of any deductible amount.**

33 **8. Service contracts shall specify the merchandise and services to be provided and**  
34 **any limitations, exceptions, or exclusions.**

35 **9. Service contracts shall state the conditions upon which the use of nonoriginal**  
36 **manufacturers' parts, refurbished merchandise, or substitute service, may be allowed.**  
37 **Conditions stated shall comply with applicable state and federal laws.**

38 **10. Service contracts shall state any terms, restrictions, or conditions governing the**  
39 **transferability of the service contract.**

40 **11. Service contracts shall state any terms, restrictions, or conditions governing**  
41 **termination of the service agreement by the service contract holder and provider.**

42 **12. Service contracts for which the service contract holder pays a separate,**  
43 **identified consideration shall require every provider to permit the service contract holder**  
44 **to return the contract within at least twenty days of the date of mailing of the service**

45 contract or within at least ten days if the service contract is delivered at the time of sale or  
46 within a longer time period permitted under the contract. If no claim has been made under  
47 the contract, the contract is void and the provider shall refund to the contract holder the  
48 full purchase price of the contract. A ten percent penalty per month shall be added to a  
49 refund that is not paid within forty-five days of return of the contract to the provider. The  
50 applicable free-look time periods on service contracts shall apply only to the original  
51 service contract purchaser, and only if no claim has been made prior to its return to the  
52 provider.

53 13. Service contracts shall set forth all of the obligations and duties of the service  
54 contract holder, such as the duty to protect against any further damage and the  
55 requirement for certain service and maintenance.

56 14. Service contracts shall state clearly whether or not the service contract provides  
57 for or excludes consequential damages, preexisting conditions, or events covered under the  
58 original manufacturer's warranty.

59 15. Service contracts shall state any limitations on the number or value of repairs,  
60 replacements, or monetary settlements, as applicable, that will be provided during the term  
61 of coverage.

385.308. 1. It is unlawful for any provider to use in its name the words insurance,  
2 casualty, guaranty, surety, mutual, or any other words descriptive of the insurance,  
3 casualty, guaranty, or surety business, or any name deceptively similar to the name or  
4 description of any insurance or surety corporation, or other provider.

5 2. This section shall not apply to a company that was using any of the prohibited  
6 language in its name prior to August 28, 2007. However, a company using the prohibited  
7 language in its name shall disclose in its service contracts a statement in substantially the  
8 following form: "This contract is not an insurance contract."

9 3. It is unlawful for a provider or its representative in its service contracts or  
10 literature to make, permit, or cause to be made any false or misleading statement, or  
11 deliberately omit any material statement that would be considered misleading if omitted,  
12 in connection with the sale, offer to sell or advertisement of a product service contract.

13 4. It is unlawful for a person, such as a bank, savings and loan association, or  
14 lending institution, to require the purchase of a service contract as a condition of a loan or  
15 other financing transaction.

16 5. It is unlawful for a person, such as a manufacturer or retailer, to require the  
17 purchase of a service contract as a condition to the sale of goods or services, unless  
18 consideration for the service contract is paid directly by such person and a service contract

19 is furnished without separate consideration to all similarly situated purchasers of the  
20 related goods or services.

**385.310. 1. A provider or administrator shall keep accurate accounts, books, and  
2 records concerning transactions regulated under sections 385.300 to 385.320. However,  
3 only one set of such accounts, books, and records is required to be maintained and may be  
4 maintained by third parties provided the provisions of this section are met.**

**2. An administrator's or provider's accounts, books, and records shall include:**

**(1) Copies of each type of service contract issued;**

**(2) The name and address of each service contract holder to the extent that the  
8 name and address have been furnished by the service contract holder;**

**(3) A list of the provider locations where service contracts are marketed, sold, or  
10 offered for sale; and**

**(4) Claims files that shall contain at least the dates, amounts, and description of all  
12 receipts, claims, and expenditures related to the service contracts.**

**3. Except as provided in subsection 5 of this section, an administrator or provider  
14 shall retain or arrange for the retention of all records pertaining to each service contract  
15 holder for at least three years after the specified period of coverage had expired.**

**4. An administrator or provider may keep all records required under sections  
17 385.300 to 385.320 on a computer disk or other similar technology. If an administrator or  
18 provider maintains records in other than hard copy, records shall be accessible from a  
19 computer terminal available to the director and be capable of duplication to legible hard  
20 copy.**

**5. An administrator or provider discontinuing business in this state shall maintain  
22 or arrange for the maintenance of its records until it furnishes the director satisfactory  
23 proof that it has discharged all obligations to contract holders in this state.**

**6. An administrator or provider shall make all accounts, books, and records  
25 concerning transactions regulated under sections 385.300 to 385.320 or other pertinent  
26 laws available to the director upon request.**

**385.312. As applicable, an insurer that issued a reimbursement insurance policy  
2 shall not terminate or nonrenew the policy until a notice of termination has been mailed  
3 or delivered to the director. The termination or nonrenewal of a reimbursement insurance  
4 policy shall not reduce the issuer's responsibility for service contracts issued by providers  
5 prior to the date of the termination.**

**385.314. 1. Providers are considered to be the agent of the insurer which issued the  
2 reimbursement insurance policy for purposes of obligating the insurer to contract holders  
3 under service contracts associated with the insurer's reimbursement policy, and the**



4 payment of premium by the provider is not a condition to the insurer's obligations for  
5 otherwise validly issued service contracts.

6 2. Sections 385.300 to 385.320 shall not prevent or limit the right of an insurer  
7 which issued a reimbursement insurance policy to seek indemnification or subrogation  
8 against a provider if the issuer pays or is obligated to pay the service contract holder sums  
9 that the provider was obligated to pay pursuant to the provisions of the product service  
10 contract.

385.316. 1. The director may conduct investigations or examinations of providers,  
2 administrators, insurers, or other persons to enforce the provisions of sections 385.300 to  
3 385.320 and protect service contract holders in this state.

4 2. If the director determines that a person has engaged, is engaging, or is about to  
5 engage in a violation of sections 385.300 to 385.320 or a rule adopted or order issued  
6 pursuant thereto, or that a person has materially aided, is materially aiding, or is about to  
7 materially aid an act, practice, omission, or course of business constituting a violation of  
8 sections 385.300 to 385.320 or a rule adopted or order issued pursuant thereto, the director  
9 may issue such administrative orders as authorized under section 374.046, RSMo. A  
10 violation of this section is a level two violation under section 374.049, RSMo.

11 3. If the director believes that a person has engaged, is engaging, or is about to  
12 engage in a violation of sections 385.300 to 385.320 or a rule adopted or order issued  
13 pursuant thereto, or that a person has materially aided, is materially aiding, or is about to  
14 materially aid an act, practice, omission, or course of business constituting a violation of  
15 sections 385.300 to 385.320 or a rule adopted or order issued pursuant thereto, the director  
16 may maintain a civil action for relief authorized under section 374.048, RSMo.

17 4. The enforcement authority of the director under this section is cumulative to any  
18 other statutory authority of the director.

385.318. The director may promulgate rules to effectuate sections 385.300 to  
2 385.320. Any rule or portion of a rule, as that term is defined in section 536.010, RSMo,  
3 that is created under the authority delegated in this section shall become effective only if  
4 it complies with and is subject to all of the provisions of chapter 536, RSMo, and, if  
5 applicable, section 536.028, RSMo. This section and chapter 536, RSMo, are nonseverable  
6 and if any of the powers vested with the general assembly pursuant to chapter 536, RSMo,  
7 to review, to delay the effective date, or to disapprove and annul a rule are subsequently  
8 held unconstitutional, then the grant of rulemaking authority and any rule proposed or  
9 adopted after August 28, 2007, shall be invalid and void.

385.320. 1. Sections 385.300 to 385.320 shall not apply to:  
2 (1) Warranties;

3           **(2) Maintenance agreements;**

4           **(3) Warranties, service contracts, or maintenance agreements offered by public**  
5 **utilities on their transmission devices to the extent they are regulated under the laws of this**  
6 **state;**

7           **(4) Service contracts sold or offered for sale to persons other than consumers;**

8           **(5) Service contracts sold or offered to nonresidents of this state regardless of**  
9 **whether the entity selling or offering such contracts is located or doing business in this**  
10 **state;**

11           **(6) Motor vehicle extended service contracts, as defined in section 385.200; and**

12           **(7) Agreements or warranties which provide for the service, repair, replacement,**  
13 **or maintenance of the systems, appliances, and structural components of residential or**  
14 **commercial real property.**

15           **2. Manufacturer's service contracts on the manufacturer's products need only**  
16 **comply with the provisions of sections 385.302, 385.308, 385.314, and 385.316.**

          [407.1200. As used in sections 407.1200 to 407.1227, the following  
2 terms shall mean:

3           (1) "Administrator", the person who is responsible for the administration  
4 of the service contracts or the service contracts plan and who is responsible for  
5 any filings required by sections 407.1200 to 407.1227;

6           (2) "Consumer", a natural person who buys other than for purposes of  
7 resale any motor vehicle that is distributed in commerce and that is normally used  
8 for personal, family, or household purposes and not for business or research  
9 purposes;

10          (3) "Director", the director of the department of insurance;

11          (4) "Maintenance agreement", a contract of limited duration that provides  
12 for scheduled maintenance only;

13          (5) "Manufacturer", a person that:

14           (a) Manufactures or produces the property and sells the property under  
15 its own name or label;

16           (b) Is a wholly owned subsidiary of the person who manufactures or  
17 produces the property;

18           (c) Is a corporation which owns one hundred percent of the person who  
19 manufactures or produces the property;

20           (d) Does not manufacture or produce the property, but the property is  
21 sold under its trade name label;

22           (e) Manufactures or produces the property and the property is sold under  
23 the trade name or label of another person; or

24           (f) Does not manufacture or produce the property but, pursuant to a  
25 written contract, licenses the use of its trade name or label to another person that  
26 sells the property under the licensor's trade name or label;

27 (6) "Mechanical breakdown insurance", a policy, contract, or agreement  
28 issued by an authorized insurer that provides for the repair, replacement, or  
29 maintenance of a motor vehicle or indemnification for repair, replacement, or  
30 service, for the operational or structural failure of a motor vehicle due to a defect  
31 in materials or workmanship or to normal wear and tear;

32 (7) "Motor vehicle extended service contract" or "service contract", a  
33 contract or agreement for a separately stated consideration or for a specific  
34 duration to perform the repair, replacement, or maintenance of a motor vehicle  
35 or indemnification for repair, replacement, or maintenance, for the operational or  
36 structural failure due to a defect in materials, workmanship, or normal wear and  
37 tear, with or without additional provision for incidental payment of indemnity  
38 under limited circumstances, including, but not limited to, towing, rental, and  
39 emergency road service, but does not include mechanical breakdown insurance  
40 or maintenance agreements;

41 (8) "Nonoriginal manufacturer's parts", replacement parts not made for  
42 or by the original manufacturer of the property, commonly referred to as "after  
43 market parts";

44 (9) "Person", an individual, partnership, corporation, incorporated or  
45 unincorporated association, joint stock company, reciprocal, syndicate, or any  
46 similar entity or combination of entities acting in concert;

47 (10) "Premium", the consideration paid to an insurer for a reimbursement  
48 insurance policy;

49 (11) "Provider", a person who administers, issues, makes, provides, sells,  
50 or offers to sell a motor vehicle extended service contract, or who is contractually  
51 obligated to provide service under a motor vehicle extended service contract such  
52 as sellers, administrators, and other intermediaries;

53 (12) "Provider fee", the consideration paid for a service contract in excess  
54 of the premium;

55 (13) "Reimbursement insurance policy", a policy of insurance issued to  
56 a provider and pursuant to which the insurer agrees, for the benefit of the service  
57 contract holders, to discharge all of the obligations and liabilities of the provider  
58 under the terms of the service contracts in the event of nonperformance by the  
59 provider. All obligations and liabilities include, but are not limited to, failure of  
60 the provider to perform under the service contract and the return of the unearned  
61 provider fee in the event of the provider's unwillingness or inability to reimburse  
62 the unearned provider fee in the event of termination of a service contract;

63 (14) "Service contract holder" or "contract holder", a person who is the  
64 purchaser or holder of a service contract;

65 (15) "Warranty", a warranty made solely by the manufacturer, importer,  
66 or seller of property or services without charge, that is not negotiated or separated  
67 from the sale of the product and is incidental to the sale of the product, that  
68 guarantees indemnity for defective parts, mechanical or electrical breakdown,

69 labor, or other remedial measures, such as repair or replacement of the property  
70 or repetition of services.]

71

[407.1203. 1. Service contracts shall not be issued, sold, or offered for  
2 sale in this state unless the administrator or its designee has:

3 (1) Provided a receipt for the purchase of the service contract to the  
4 contract holder at the date of purchase;

5 (2) Provided a copy of the service contract to the service contract holder  
6 within a reasonable period of time from the date of purchase; and

7 (3) Complied with the provisions of sections 407.1200 to 407.1227.

8 2. All administrators of service contracts sold in this state shall file a  
9 registration with the director on a form, at a fee and at a frequency prescribed by  
10 the director.

11 3. In order to assure the faithful performance of a provider's obligations  
12 to its contract holders, each provider who is contractually obligated to provide  
13 service under a service contract shall:

14 (1) Insure all service contracts under a reimbursement insurance policy  
15 issued by an insurer authorized to transact insurance in this state; or

16 (2) (a) Maintain a funded reserve account for its obligation under its  
17 contracts issued and outstanding in this state. The reserves shall not be less than  
18 forty percent of gross consideration received, less claims paid, on the sale of the  
19 service contract for all in-force contracts. The reserve account shall be subject  
20 to examination and review by the director; and

21 (b) Place in trust with the director a financial security deposit, having a  
22 value of not less than five percent of the gross consideration received, less claims  
23 paid, on the sale of the service contract for all service contracts issued and in  
24 force, but not less than twenty-five thousand dollars, consisting of one of the  
25 following:

26 a. A surety bond issued by an authorized surety;

27 b. Securities of the type eligible for deposit by authorized insurers in this  
28 state;

29 c. Cash;

30 d. A letter of credit issued by a qualified financial institution; or

31 e. Another form of security prescribed by regulations issued by the  
32 director; or

33 (3) (a) Maintain a net worth of one hundred million dollars; and

34 (b) Upon request, provide the director with a copy of the provider's or,  
35 if the provider's financial statements are consolidated with those of its parent  
36 company, the provider's parent company's most recent Form 10-K filed with the  
37 Securities and Exchange Commission (SEC) within the last calendar year, or if  
38 the company does not file with the SEC, a copy of the company's audited  
39 financial statements, which shows a net worth of the provider or its parent  
40 company of at least one hundred million dollars. If the provider's parent

41 company's Form 10-K or audited financial statements are filed to meet the  
42 provider's financial stability requirement, then the parent company shall agree to  
43 guarantee the obligations of the obligor relating to service contracts sold by the  
44 provider in this state.

45 4. Provider fees collected on service contracts shall not be subject to  
46 premium taxes. Premiums for reimbursement insurance policies shall be subject  
47 to applicable premium taxes.

48 5. Except for the registration requirement in subsection 2 of this section,  
49 persons marketing, selling, or offering to sell service contracts for providers that  
50 comply with sections 407.1200 to 407.1227 are exempt from this state's licensing  
51 requirements.

52 6. Providers complying with the provisions of sections 407.1200 to  
53 407.1227 are not required to comply with other provisions of chapter 374 or 375,  
54 or any other provisions governing insurance companies, except as specifically  
55 provided.]  
56

2 [407.1206. Reimbursement insurance policies insuring service contracts  
3 issued, sold, or offered for sale in this state shall conspicuously state that, upon  
4 failure of the provider to perform under the contract, such as failure to return the  
5 unearned provider fee, the insurer that issued the policy shall pay on behalf of the  
6 provider any sums the provider is legally obligated to pay or shall provide the  
7 service which the provider is legally obligated to perform according to the  
8 provider's contractual obligations under the service contracts issued or sold by the  
9 provider.]

2 [407.1209. 1. Service contracts issued, sold, or offered for sale in this  
3 state shall be written in clear, understandable language and the entire contract  
4 shall be printed or typed in easy to read ten-point type or larger and  
5 conspicuously disclose the requirements in this section, as applicable.

6 2. Service contracts insured under a reimbursement insurance policy  
7 pursuant to subsection 3 of section 407.1203 shall contain a statement in  
8 substantially the following form: "Obligations of the provider under this service  
9 contract are guaranteed under a service contract reimbursement insurance policy.  
10 If the provider fails to pay or provide service on a claim within sixty days after  
11 proof of loss has been filed, the contract holder is entitled to make a claim  
12 directly against the insurance company.". A claim against the provider shall also  
13 include a claim for return of the unearned provider fee. The service contract shall  
14 also conspicuously state the name and address of the insurer.

15 3. Service contracts not insured under a reimbursement insurance policy  
16 pursuant to subsection 3 of section 407.1203 shall contain a statement in  
17 substantially the following form: "Obligations of the provider under this service  
18 contract are backed only by the full faith and credit of the provider (issuer) and  
are not guaranteed under a service contract reimbursement insurance policy.".

19 A claim against the provider shall also include a claim for return of the unearned  
20 provider fee. The service contract shall also conspicuously state the name and  
21 address of the provider.

22 4. Service contracts shall identify any administrator, the provider  
23 obligated to perform the service under the contract, the service contract seller,  
24 and the service contract holder to the extent that the name and address of the  
25 service contract holder has been furnished by the service contract holder.

26 5. Service contracts shall conspicuously state the total purchase price and  
27 the terms under which the service contract is sold. The purchase price is not  
28 required to be preprinted on the service contract and may be negotiated at the  
29 time of sale with the service contract holder.

30 6. If prior approval of repair work is required, the service contracts shall  
31 conspicuously state the procedure for obtaining prior approval and for making a  
32 claim, including a toll-free telephone number for claim service and a procedure  
33 for obtaining emergency repairs performed outside of normal business hours.

34 7. Service contracts shall conspicuously state the existence of any  
35 deductible amount.

36 8. Service contracts shall specify the merchandise and services to be  
37 provided and any limitations, exceptions, and exclusions.

38 9. Service contracts shall state the conditions upon which the use of  
39 nonoriginal manufacturer's parts, or substitute service, may be allowed.  
40 Conditions stated shall comply with applicable state and federal laws.

41 10. Service contracts shall state any terms, restrictions, or conditions  
42 governing the transferability of the service contract.

43 11. Service contracts shall state the terms, restrictions, or conditions  
44 governing termination of the service contract by the service contract holder. The  
45 provider of the service contract shall mail a written notice to the contract holder  
46 within fifteen days of the date of termination.

47 12. Service contracts shall require every provider to permit the service  
48 contract holder to return the contract within at least twenty business days of the  
49 date of mailing of the service contract or within at least ten days if the service  
50 contract is delivered at the time of sale or within a longer time period permitted  
51 under the contract. If no claim has been made under the contract, the contract is  
52 void and the provider shall refund to the contract holder the full purchase price  
53 of the contract. A ten percent penalty per month shall be added to a refund that  
54 is not paid within thirty days of return of the contract to the provider. The  
55 applicable free-look time periods on service contracts shall only apply to the  
56 original service contract purchaser.

57 13. Service contracts shall set forth all of the obligations and duties of the  
58 service contract holder, such as the duty to protect against any further damage and  
59 the requirement for certain service and maintenance.

60           14. Service contracts shall clearly state whether or not the service  
61 contract provides for or excludes consequential damages or preexisting  
62 conditions.]  
63

          [407.1212. 1. A provider shall not use in its name the words insurance,  
2 casualty, guaranty, surety, mutual, or any other words descriptive of the  
3 insurance, casualty, guaranty, or surety business; or a name deceptively similar  
4 to the name or description of any insurance or surety corporation, or any other  
5 provider. This section shall not apply to a company that was using any of the  
6 prohibited language in its name prior to August 28, 2004. However, a company  
7 using the prohibited language in its name shall conspicuously disclose in its  
8 service contract the following statement: "This agreement is not an insurance  
9 contract."

10           2. A provider or its representative shall not in its service contracts or  
11 literature make, permit, or cause to be made any false or misleading statement,  
12 or deliberately omit any material statement that would be considered misleading  
13 if omitted, in connection with the sale, offer to sell or advertisement of a service  
14 contract.

15           3. A person, such as a bank, savings and loan association, lending  
16 institution, manufacturer or seller of any product, shall not require the purchase  
17 of a service contract as a condition of a loan or a condition for the sale of any  
18 property.]  
19

          [407.1215. 1. An administrator, provider, or other intermediary shall  
2 keep accurate accounts, books, and records concerning transactions regulated by  
3 sections 407.1200 to 407.1227.

4           2. An administrator's, provider's, or other intermediary's accounts, books,  
5 and records shall include:

- 6           (1) Copies of each type of service contract issued;  
7           (2) The name and address of each service contract holder to the extent  
8 that the name and address have been furnished by the service contract holder;  
9           (3) A list of the provider locations where service contracts are marketed,  
10 sold, or offered for sale; and  
11           (4) Claims files which shall contain at least the dates, amounts, and  
12 description of all receipts, claims, and expenditures related to the service  
13 contracts.

14           3. Except as provided in this section, an administrator shall retain all  
15 records pertaining to each service contract holder for at least three years after the  
16 specified period of coverage has expired.

17           4. An administrator, provider, or other intermediary may keep all records  
18 required pursuant to sections 407.1200 to 407.1227 on a computer disk or other  
19 similar technology. If an administrator, provider, or other intermediary maintains  
20 records in other than hard copy, records shall be accessible from a computer

21 terminal available to the director and be capable of duplication to legible hard  
22 copy.

23 5. An administrator, provider, or other intermediary discontinuing  
24 business in this state shall maintain its records until it furnishes the director  
25 satisfactory proof that it has discharged all obligations to contract holders in this  
26 state.

27 6. An administrator, provider, or other intermediary shall make all  
28 accounts, books, and records concerning transactions regulated pursuant to  
29 sections 407.1200 to 407.1227 or other pertinent laws available to the director  
30 upon request.]  
31

2 [407.1218. As applicable, an insurer that issued a reimbursement  
3 insurance policy shall not terminate the policy until a notice of termination, in a  
4 form and time frame prescribed by the director, has been mailed or delivered to  
5 the director. The termination of a reimbursement insurance policy shall not  
6 reduce the issuer's responsibility for service contracts issued by providers prior  
7 to the date of the termination.]

2 [407.1221. 1. Providers are considered to be the agent of the insurer that  
3 issued the reimbursement insurance policy. In cases where a provider is acting  
4 as an administrator and enlists other providers, the provider acting as the  
5 administrator shall notify the insurer of the existence and identities of the other  
6 providers.

7 2. The provisions of sections 407.1200 to 407.1227 shall not prevent or  
8 limit the right of an insurer which issued a reimbursement insurance policy to  
9 seek indemnification or subrogation against a provider if the insurer pays or is  
10 obligated to pay the service contract holder sums that the provider was obligated  
11 to pay pursuant to the provisions of the service contract or under a contractual  
12 agreement.]

2 [407.1224. 1. The director may conduct investigations or examinations  
3 of providers, administrators, insurers, or other persons to enforce the provisions  
4 of sections 407.1200 to 407.1227 and protect service contract holders in this  
5 state.

6 2. The director may take action that is necessary or appropriate to enforce  
7 the provisions of sections 407.1200 to 407.1227 and the director's regulations and  
8 orders, and to protect service contract holders in this state.

9 3. The director may order a service contract provider to cease and desist  
10 from committing violations of sections 407.1200 to 407.1227 or the director's  
11 regulations or orders, may issue an order prohibiting a service contract provider  
12 from selling or offering for sale service contracts, or may issue an order imposing  
a civil penalty, or any combination of these, if the provider has violated the



13 provisions of sections 407.1200 to 407.1227 or the director's regulations or  
14 orders.

15 4. A person aggrieved by an order pursuant to this section may request  
16 a hearing before the director. The hearing request shall be filed with the director  
17 within twenty days of the date the director's order is effective.

18 5. Pending the hearing and the decision by the director, the director shall  
19 suspend the effective date of the order. At the hearing, the burden shall be on the  
20 director to show why the order issued pursuant to this section is justified. Such  
21 hearing shall be held in accordance with the provisions of chapter 536, RSMo.

22 6. The director may bring an action in the circuit court of Cole County  
23 for an injunction or other appropriate relief to enjoin threatened or existing  
24 violations of sections 407.1200 to 407.1227 or of the director's orders or  
25 regulations. An action filed pursuant to this section may also seek restitution on  
26 behalf of persons aggrieved by a violation of sections 407.1200 to 407.1227 or  
27 orders or regulations of the director.

28 7. A person in violation of sections 407.1200 to 407.1227 or orders or  
29 regulations of the director may be assessed a civil penalty not to exceed one  
30 thousand dollars per violation.

31 8. The authority of the director pursuant to this section is in addition to  
32 other authority of the director.]  
33

2 [407.1225. The director may promulgate rules to effectuate sections  
3 407.1200 to 407.1227. Any rule or portion of a rule, as that term is defined in  
4 section 536.010, RSMo, that is created under the authority delegated in this  
5 section shall become effective only if it complies with and is subject to all of the  
6 provisions of chapter 536, RSMo, and, if applicable, section 536.028, RSMo.  
7 This section and chapter 536, RSMo, are nonseverable and if any of the powers  
8 vested with the general assembly pursuant to chapter 536, RSMo, to review, to  
9 delay the effective date, or to disapprove and annul a rule are subsequently held  
10 unconstitutional, then the grant of rulemaking authority and any rule proposed or  
11 adopted after August 28, 2004, shall be invalid and void.]

2 [407.1227. 1. The provisions of sections 407.1200 to 407.1224 shall not  
3 apply to:

- 3 (1) Warranties;
- 4 (2) Maintenance agreements;
- 5 (3) Commercial transactions; and
- 6 (4) Service contracts sold or offered for sale to persons other than  
7 consumers.

8 2. Manufacturer's contracts on the manufacturer's products need only  
9 comply with the provisions of sections 407.1209, 407.1212, and 407.1224.]  
10

Section B. The repeal of sections 407.1200, 407.1203, 407.1206, 407.1209, 407.1212,  
2 407.1215, 407.1218, 407.1221, 407.1224, 407.1225, and 407.1227 and the enactment of sections  
3 385.200, 385.201, 385.203, 385.204, 385.205, 385.207, 385.208, 385.209, 385.210, 385.211,  
4 385.212, 385.300, 385.301, 385.302, 385.303, 385.304, 385.305, 385.306, 385.307, 385.310,  
5 385.311, and 385.312, shall become effective January 1, 2008.

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