

HB 399 -- False or Deceptive Business Practices

Sponsor: Walton

This bill prohibits any person from advertising or conducting a live musical performance in Missouri while using a false, deceptive, or misleading affiliation between the performing group and the original recording group. The bill does not apply when:

- (1) One member of the performing group was a member of the original recording group and has a legal right to advertise the affiliation;
- (2) The performance is identified as a tribute or salute to the original recording group;
- (3) The advertising does not relate to a performance to be held in Missouri;
- (4) The performing group has express authorization from the original recording group to use the affiliation; or
- (5) The performing group is an authorized registrant or owner of a trademark for the original recording group name.