

HB 770 -- Consumer Notification of Security Breaches

Sponsor: Grill

This bill establishes provisions for the prevention of and protection from security breaches. Any person or entity that owns or uses personal information concerning a Missouri resident in any form, whether computerized, paper, or otherwise, is required to disclose a breach of security to any resident whose personal information was wrongfully acquired. Notification must be made in the most expedient time possible without unreasonable delay and may be given by written or electronic notice. Substitute notice may be given if the cost of providing notice would exceed \$250,000 or that the affected class of subject persons to be notified exceeds \$500,000 or the agency does not have sufficient contact information. All remedies, penalties, and authority granted to the Attorney General will be available for the enforcement of these provisions.