

HCS HB 336 -- INCOME TAX CREDIT FOR COSTS TO ATTRACT SPORTING EVENTS

SPONSOR: Zerr (Burlison)

COMMITTEE ACTION: Voted "do pass" by the Committee on Economic Development by a vote of 22 to 0.

This substitute authorizes an income tax credit for the eligible costs of bringing a sporting event, as specified in the substitute, to Missouri. In order to receive the tax credit, the Department of Economic Development must certify the applicant's sporting event support contract between the applicant and a site selection organization. These organizations are specified in the substitute and include, but are not limited to, the National Collegiate Athletic Association, the United States Olympic Committee, and the United States Golf Association.

The applicant must submit documentation of the eligible costs within 30 days of the conclusion of the sporting event. Within 60 days of the conclusion of the sporting event, the department, in consultation with the Director of the Department of Revenue, must determine the amount of tax revenues which are directly attributable to the sporting event. Within 60 days of receiving the documentation from the applicant of the eligible costs, the Department of Economic Development must issue a refundable tax credit equal to 100% of the eligible costs or 50% of the increase in tax revenues within the market area which are directly attributable to the sporting event, whichever is less. The tax credit may be transferred, sold, or assigned.

No more than \$10 million of these tax credits can be issued by the department in any fiscal year, and no more than \$8 million of these tax credits can be issued in any fiscal year for sporting events held in St. Louis City or the counties of St. Louis or Jackson.

The department can only certify a support contract for a sporting event in which the location is selected after August 28, 2014. The department cannot certify a contract after August 28, 2020, but can certify a contract before that date for a sporting event that will be held after that date.

FISCAL NOTE: No impact on state funds in FY 2012, FY 2013, and FY 2014.

PROPOSERS: Supporters say that the bill combines tax credits with performance standards because the applicant does not get any benefits until it demonstrates that it actually brought in significant financial benefits to the community.

Testifying for the bill were Representative Burlison; St. Louis Sports Commission; AT&T Incorporated and Affiliates; Lance Kettering, Springfield Sports Commission; Chuck Martin, Cape Girardeau Convention and Visitors Bureau; Jim Frazier, Joplin Sports Authority; Greg Maxon, Greater St. Charles Convention and Visitors Bureau; and Laura Tobey, Gateway Arch Riverfront.

OPPONENTS: There was no opposition voiced to the committee.