

**HOUSE** \_\_\_\_\_ **AMENDMENT NO.** \_\_\_\_\_

**Offered By**

1 AMEND House Committee Substitute for House Bill No. 1900, Page 38, Section 301.020, Line  
2 87, by inserting after all of said section and line the following:

3  
4 “301.4040. 1. Notwithstanding any other provision of law to the contrary, any person  
5 after an annual payment of an emblem-use fee to the American Red Cross Trust Fund, may  
6 receive specialty personalized license plates for any vehicle the member owns, either solely or  
7 jointly, other than an apportioned motor vehicle or a commercial motor vehicle licensed in excess  
8 of eighteen thousand pounds gross weight. The Missouri Chapter of the American Red Cross  
9 hereby authorizes the use of its official emblem to be affixed on specialty license plates within the  
10 plate area prescribed by the director of revenue and as provided in this section. Any contribution  
11 to the American Red Cross derived from this section, except reasonable administrative costs, shall  
12 be used solely for the purposes of the American Red Cross. Any person may annually apply for  
13 the use of the emblem.

14 2. Upon annual application and payment of a twenty-five dollar emblem-use contribution  
15 to the American Red Cross Trust Fund, the Missouri Chapter of the American Red Cross shall  
16 issue to the vehicle owner, without further charge, an emblem-use authorization statement, which  
17 shall be presented by the vehicle owner to the director of revenue at the time of registration. Upon  
18 presentation of the annual emblem-use authorization statement and payment of a twenty-five  
19 dollar fee in addition to the regular registration fees, and presentation of any documents which  
20 may be required by law, the director of revenue shall issue to the vehicle owner a specialty  
21 personalized license plate which shall bear the emblem of the Missouri Chapter of the American  
22 Red Cross, and the words "PROUD SUPPORTER" at the bottom of the plate, in a manner  
23 prescribed by the director of revenue. Such license plates shall be made with fully reflective  
24 material with a common color scheme and design of the standard license plate, shall be clearly  
25 visible at night, shall have a reflective white background in the area of the plate configuration, and  
26 shall be aesthetically attractive, as prescribed by section 301.130. Notwithstanding the provisions  
27 of section 301.144, no additional fee shall be charged for the personalization of license plates  
28 issued under this section.

29 3. A vehicle owner who was previously issued a plate with the Missouri Chapter of the

1 American Red Cross' emblem authorized by this section, but who does not provide an  
2 emblem-use authorization statement at a subsequent time of registration, shall be issued a new  
3 plate which does not bear the Missouri Chapter of the American Red Cross' emblem, as otherwise  
4 provided by law. The director of revenue shall make necessary rules and regulations for the  
5 enforcement of this section, and shall design all necessary forms required by this section.

6 4. Prior to the issuance of a Missouri Chapter of the American Red Cross specialty  
7 personalized plate authorized under this section, the department of revenue must be in receipt of  
8 an application, as prescribed by the director, which shall be accompanied by a list of at least two  
9 hundred potential applicants who plan to purchase the specialty personalized plate, the proposed  
10 art design for the specialty license plate, and an application fee, not to exceed five thousand  
11 dollars, to defray the department's cost for issuing, developing, and programming the  
12 implementation of the specialty plate. Once the plate design is approved, the director of revenue  
13 shall not authorize the manufacture of the material to produce such specialized license plates with  
14 the individual seal, logo, or emblem until such time as the director has received two hundred  
15 applications, the fifteen dollar specialty plate fee per application, and emblem-use statements, if  
16 applicable, and other required documents or fees for such plates.

17 5. The specialty personalized plate shall not be redesigned unless the organization pays  
18 the director in advance for all redesigned plate fees for the plate established in this section. If a  
19 member chooses to replace the specialty personalized plate for the new design the member must  
20 pay the replacement fees prescribed in section 301.300 for the replacement of the existing  
21 specialty personalized plate. All other applicable license plate fees in accordance with this  
22 chapter shall be required.”; and

23  
24 Further amend said bill by amending the title, enacting clause, and intersectional references  
25 accordingly.