This bill changes the laws regarding the state's No-call List to allow a residential subscriber to have his or her wireless telephone number added to the list. Currently, the definition of "residential subscriber" is a person who has subscribed to residential telephone service from a local exchange company or the other persons living or residing with the person. The bill changes it to a person who, for primarily personal and familial use, has subscribed to residential telephone service, wireless service, or similar service or the other persons living or residing with the person.

Currently, the definition of "telephone solicitation" is any voice communication over a telephone line from a live operator, through the use of ADAD equipment or by other means for the purpose of encouraging the purchase or rental of, or investment in, property, goods, or services but does not include specified communications. The bill changes it to any voice, facsimile, short messaging service (SMS), or multimedia messaging service (MMS) for that purpose and prohibits a telemarketer from sending these communications to a telephone number on the No-call List.

The bill specifies that the list is not intended to include any telephone number primarily used for business or commercial purposes.