HB 1612 -- Regulation of Outdoor Advertising

Sponsor: Burlison

This bill requires that on the date the Highways and Transportation Commission within the Department of Transportation approves funding for any phase or portion of construction or reconstruction of any street or highway, the rules in effect for outdoor advertising on August 27, 1999, must be reinstated for that section of highway scheduled for construction and there must immediately be a moratorium imposed on the issuance of state sign permits for new sign structures.

Owners of existing signs which meet the requirements for outdoor advertising in effect on August 27, 1999, and the requirements of the federal/state agreement and who voluntarily execute a partial waiver and reset agreement may reset the signs on the same or adjoining property. The reset agreement must be contingent upon obtaining any required local approval to reset the sign structure. Any sign which has been reset must still comply with the August 27, 1999, outdoor advertising regulations after it has been reset.

Owners of existing signs who elect to reset qualifying signs must receive compensation representing the actual cost to reset the existing sign. Signs which have been reset under these provisions must be reconstructed of the same type materials and may not exceed the square footage of the original sign structure.

A sign owner may elect to reset an existing qualifying sign by executing a partial waiver and reset agreement with the commission.

Upon the completion of construction on any section of highway, the moratorium on new permits must be lifted and the rules for outdoor advertising in effect on the date the construction is completed must apply to the section of highway.

Local zoning authorities may prohibit the resetting of qualifying signs which fail to comply with local regulations

All signs must be subject to the biennial inspection fees under Section 226.550, RSMo.